

# Images Policy – Staff Workforce



**ST CLARE**

Catholic Multi Academy Trust

**All Saints**  
Catholic High School



## Mission Statement

We are a Catholic community whose mission is to fully prepare our students for the wider world and to send them into it equipped for life and for the service of others. We come together from diverse backgrounds, united by Christ, by the highest aspirations and by a thirst for excellence to instil in our students a respect for themselves, for others and for their environment. We take our inspiration from Jesus' commandment to "love one another".

**Adopted by St Clare Trust Board;**

June 2022

**Next review by St Clare Trust Board;**

July 2025

**Reviewed by Local Academy Committee;**

28 September 2022

# St Clare Catholic Multi Academy Trust Images Policy for the workforce

This policy should be read in conjunction with the school's Data Protection Policy and Privacy Notice for the School Workforce.

## Collection and Use of Images of the School Workforce

We collect still images of the school workforce, and use them under the following Articles of the GDPR:

6 (1) a Where we have consent to do so.

Consent will be obtained through an opt-in process, and will not be assumed.

For example:

- Images used in newsletters, good news stories and marketing materials;
- Images shared with a named photography company to produce commercially available school photographs for parents.

6 (1) e For the legitimate purpose of running an academy.

For example, to safeguard children by identifying the school workforce.

We collect video images of the school workforce, and use them under the following Articles of the GDPR:

6 (1) a Where we have consent to do so.

Consent will be obtained by an opt-in process, and will not be assumed.

For example:

- Video images used in training materials;
- Video images used in good news stories and marketing materials.

6 (1) e For the legitimate purpose of running an academy.

For example:

- CCTV footage that is used to assist with the safety and supervision of pupils;
- CCTV footage that is used to safeguard the school workforce, pupils, visitors and school property (for example by allowing investigation into incidents or complaints).