## **Images Policy - Pupils**







## **Mission Statement**

We are a Catholic community whose mission is to fully prepare our students for the wider world and to send them into it equipped for life and for the service of others. We come together from diverse backgrounds, united by Christ, by the highest aspirations and by a thirst for excellence to instil in our students a respect for themselves, for others and for their environment. We take our inspiration from Jesus' commandment to "love one another".

Adopted by St Clare Trust Board;	June 2022
Next review by St Clare Trust Board;	July 2025
Reviewed by Local Academy Committee;	28 September 2022

## St Clare Catholic Multi Academy Trust - Images Policy for Pupils

This policy should be read in conjunction with the school's Data Protection Policy and Privacy Notice for Pupils.

## **Collection and Use of Pupil Images**

We collect still images of pupils, and use them under the following Articles of the GDPR:

6 (1) a Where we have consent to do so. Consent will be obtained through an opt-in process, and will not be assumed.

For example:

- Images used in newsletters, good news stories and marketing materials;
- Images shared with a named photography company to produce commercially available school photographs for parents.
- 6 (1) e For the legitimate purpose of running an academy.

For example, to identify pupils on registers and class lists.

We collect video images of pupils, and use them under the following Articles of the GDPR:

6 (1) a Where we have consent to do so.

Consent will be obtained by an opt-in process, and will not be assumed.

For example:

- Video images used in training materials;
- 2 Video images used in good news stories and marketing materials.
- 6 (1) e For the legitimate purpose of running an academy.

For example:

- 2 Images to record practical skills for assessment and examinations;
- 2 CCTV footage that is used to assist with the safety and supervision of pupils;
- CCTV footage that is used to safeguard staff, pupils, visitors and school property (for example by allowing investigation into incidents or complaints).