# Plan Of Learning For The Year (Unit/Topic/Project Context)

#### Half Term 1

An introduction to Business including case study work which emphasises on the context skill that is crucial to accessing high marks in GCSE

## Half Term 2

Formal assessment to assess progress from half term 1 and the student's Half Term 5 understanding of the case study. Moving onto a second case study and applying it to business operations and suppliers.

## Half Term 3

Analysing the importance of businesses adding value and market mapping. Formal assessment 2 to be conducted too.

# Half Term 4

Students will learn the importance of businesses meeting customer needs, promotional methods used to generate interest in products and services. Develop and practice financial skills before applying this to a 9-mark question

• Formal assessment 3 to be conducted. Students will utilise their comprehension and exam skills learnt from half term 1-4 and apply it to Business and technology

#### Half Term 6

Develop knowledge on the final business function of HR including employment and the costs associated with this.

Feedback, Retrieval & Assessment	Super curriculum opportunities / extra-curricular activities	Cultural Capital, SMSC, Careers and Futures
<ul> <li>Self and peer assessment</li> <li>3 formal assessments</li> <li>3 teacher assessments</li> <li>Student response to teacher feedback</li> <li>Paired discussions</li> <li>Key vocabulary activities</li> </ul>	<ul> <li>Regular interaction with the News to develop contextualised examples</li> <li>Tutor2U videos – extra info</li> <li>BBC Bitesize – quizzes at the end of each topic to test understanding</li> </ul>	<ul> <li>BBC News articles to emphasise cultural capital</li> <li>Case studies focussing on Black Pound month</li> <li>Comparisons between UK companies and multinational companies particularly surrounding ethics</li> <li>Conversations about a variety of jobs available in business</li> <li>Mixed ability group work, independent working and paired work</li> </ul>

Common misconceptions	Connecting New Knowledge	Challenge for all
<ul> <li>The purpose of an entrepreneur</li> <li>Referring to financial terms as 'money'</li> <li>Context</li> </ul>	<ul> <li>Making links across the curriculum when student's vocabulary broadens</li> <li>Modelling of exam answers</li> <li>Sentence starters</li> </ul>	<ul> <li>Regular use of scaffolded materials</li> <li>Checklists/outline of year given to students at the start</li> <li>Key terms lists</li> <li>Success checklists in PowerPoints</li> <li>Exam technique A5 sheet</li> <li>Challenge activities in lessons</li> </ul>