**Business Bridging Work**

In preparation for studying Business this coming September, we would like you to undertake a research project based on a business or industry in the news at the minute.

This will give you your own personal insight into business and allow you to begin to understand the issues surrounding business and business success in a challenging environment. It is expected that you will find this project interesting, but it will also allow you to contribute specialist knowledge of a business or industry.

Upon beginning the Business course in September, you will be given the opportunity to share your findings with the rest of the group and a display surrounding the research carried out will be created.

It is also advisable that you start to take a wider interest in what is going on in the news (via the television or internet) as this will help you to understand and put into context new knowledge that you will gain throughout the course. This is an excellent opportunity to gain some real insight into the world of work.

**The task**

Carry out a piece of research into a business or industry in the news at present. This could be presented in any format – fact sheet, poster, video, presentation or other format of your choice.

You will need to include the following:

* Background information about the business or industry, e.g. number of branches etc.
* Examples of current news stories affecting the business or industry and your analysis of them
* Whether the business or industry is successful or struggling in the current business environment
* Any other information appropriate to the task

**Outcomes**

You will have a sound understanding of a business or industry which you will be able to feed back to the rest of the class.

You will have produced a well presented piece of research in a format of your choice to present to your new classmates in September.